

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY MEETING
FEBRUARY 20, 2020**

1. CALL TO ORDER

Benninghoff called the meeting to order at 7:00 am in the City Council Chambers, 415 Central St. W.

MEMBERS PRESENT:

Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers

MEMBERS ABSENT:

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STAFF PRESENT:

City Administrator Joel Erickson

OTHERS PRESENT:

None

2. AGENDA

Benninghoff said the agenda went through 7B and asked if there were any additions, deletions or corrections to the agenda. A motion was made by Pelava and seconded by Daleiden to approve the agenda. Vote for: Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers ; Against: None; Vote 6-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE JANUARY 16, 2020 MEETING

Benninghoff asked if anyone had any additions, deletions or corrections to the minutes. A motion was made by Pelava and seconded by Rivers to approve the minutes from the January 16, 2020 meeting. Vote for: Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

4. CONSIDER APPROVAL OF THE JANUARY 2020 TREASURER'S REPORT AND MONTHLY BILL(S)

Erickson said January had a beginning balance of \$96,773.04, revenues of \$1,699.77 and expenses of \$5,889.90 for an ending balance of \$92,582.91 between the two accounts. Benninghoff asked if anyone had any questions pertaining to the Treasurer's Report and monthly bills. A motion was made by Furrer and seconded by Pelava to approve the January 2020 Treasurer's Report and bill(s). Vote for: Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

5. OLD BUSINESS

a. Update on the Taste of Lonsdale Revolving Loan Default

Erickson reviewed and provided an update on the actions taken to date. The Board held general discussion on the loan, process, etc.

b. Update on the Business Retention & Expansion Program

Erickson reviewed items completed to date. The Board held discussion on the mailed e-survey. Benninghoff said he updated the contact list and asked the Board members to review it for accuracy. He provided an update on the progress made to date. Erickson said the process needs to move to interviews and any additional volunteers can help with the next phase. The Board held general discussion on the interview process, etc.

c. Consider Approval of Economic Development Goals / Strategies to be Implemented in 2020

Erickson said this was discussed at the last meeting and Board members need to discuss how to proceed. Rivers said he would like to see a community member owned spec building to be rented out for businesses looking for additional space added as a goal for 2020. Benninghoff said he was supportive of the idea. Pelava asked if the building would be considered “marketing”, which is already a stated goal. Rasmussen recommended the liquor store as a source of revenue to finance the construction of the building. Pelava said buildings are expensive to construct but there are more opportunities to retain/attract businesses if there is space available. Rivers said businesses need to evaluate making a rent or mortgage payment, which are basically the same cost. Furrer questioned if the building would be for industrial and/or commercial use? The general consensus of the Board was the use would be industrial. The Board held general discussion on the topic such as: (1) EDA participation in the project; (2) requirements to qualify for free land if the EDA was to recommend that be the role of the EDA/City in the project; (3) use of BR&E interviews to spearhead a specific project; (4) 50,000 square foot building and required zoning. Rivers asked if there were other goals to consider. Benninghoff said there probably will be based on the outcomes of the BR&E program.

d. Election of Officers (President, Vice-President, Secretary and Treasurer)

Erickson said this was discussed at the last meeting and the Board needs to decide how to proceed and move forward. Rivers said it is important for the President and Vice-President to attend each meeting, which shows commitment. Benninghoff said sometimes his job gets in the way but he tries to attend each meeting. There was general discussion on meeting attendance and commitment to activities outside of meetings. A motion as made by Pelava and seconded by Furrer to keep Officers the same for 2020. Vote for: Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

6. NEW BUSINESS

- a. None

7. OTHER BUSINESS

- a. Additional Items to be Discussed

There were no additional items discussed by the Board.

b. Items for the March 2020 Agenda

The Board requested the following items on the January agenda: (1) Building, (2) Taste of Lonsdale Update and (3) Business Retention & Expansion Program Update

8. ADJOURNMENT

A motion was made by Furrer and seconded by Daleiden to adjourn the meeting. Vote for: Rasmussen, Daleiden, Pelava, Benninghoff, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

The meeting ended at 8:14 am.

Respectfully Submitted:

Joel A. Erickson, City Administrator