

AGENDA

City of Lonsdale
Economic Development Authority
March 16, 2023 / 7:00 am
City Council Chambers, 415 Central St. W.

1. Call the Meeting to Order
2. Consider Approval of the Agenda
3. Consider Approval of the Minutes from the February 16, 2023 Regular Meeting
4. Consider Approval of the February 2023 Treasurer's Reports and Monthly Bill(s)
5. Old Business
 - a. Introduction of Jamie Scheffer – Community Development Planner
 - b. Update on the Business Retention & Expansion Program – Computer Training
 - c. Update on Marketing (Streaming Audio and Pre-Roll)
6. New Business
 - a. Marketing – Newspaper/Radio
 - b. Review Website Page Click Statistics
 - c. 2023 Lonsdale Area Chamber of Commerce Events
7. Other Business
 - a. Additional Items to be Discussed
 - b. Items for the April 20, 2023 Agenda
8. Adjournment