

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY MEETING
MAY 16, 2019**

1. CALL TO ORDER

Benninghoff called the meeting to order at 7:03 am in the City Council Chambers, 415 Central St. W.

MEMBERS PRESENT:

E. Daleiden, Benninghoff, Furrer, Rivers and J. Daleiden

MEMBERS ABSENT:

Pelava and Prigge

STAFF PRESENT:

City Administrator Joel Erickson

OTHERS PRESENT:

Mayor Tim Rud

2. AGENDA

Benninghoff said the agenda went through 7B and asked if there were any additions, deletions or corrections to the agenda. A motion was made by J. Daleiden and seconded by E. Daleiden to approve the agenda as presented. Vote for: E. Daleiden, Benninghoff, Furrer, Rivers and J. Daleiden; Against: None; Vote 5-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE APRIL 23, 2019 MEETING

Benninghoff asked if anyone had any additions, deletions or corrections to the minutes. A motion was made by Rivers and seconded by Furrer to approve the minutes from the April 23, 2019 meeting. Vote for: E. Daleiden, Benninghoff, Furrer, Rivers and Daleiden; Against: None; Vote 5-0. Motion carried.

4. CONSIDER APPROVAL OF THE APRIL 2019 TREASURER'S REPORT AND MONTHLY BILL(S)

Erickson said April had a beginning balance of \$55,168.14, revenues of \$1,572.60 and expenses of \$2,697.75 for an ending balance of \$54,042.99 between the two accounts. He stated there were three bills to be paid in April. A motion was made by J. Daleiden and seconded by E. Daleiden to approve the April 2019 Treasurer's Reports and bill(s). Vote for: E. Daleiden, Benninghoff, Furrer, Rivers and J. Daleiden; Against: None; Vote 5-0. Motion carried.

5. OLD BUSINESS

a. Update on the Taste of Lonsdale's EDA Revolving Loan Default

Erickson said late yesterday, he was notified by the City Attorney that Otto's are planning to sell their home and the realtor asked what the total defaulted EDA loanpay-off would be because they intend to use some of the sale proceeds to pay back the EDA.

b. Business Retention & Expansion Program

The Board discussed the BRE Program, the number of total volunteers, the number of members on the Task Force and the differences between the Leadership Team, the Task Force and volunteers conducting the business interviews. Rivers said there needs to be excitement, a purpose and outcomes. E. Daleiden said she has been working with Prigge on marketing and social media posts. Benninghoff said he has been contacting area resources and he said the event has created a buzz about Lonsdale in the economic development field. Rivers said the program needs leadership and passion. E. Daleiden said she will continue to post the event on social media.

6. NEW BUSINESS

a. Mayor Tim Rud

Mayor Rud said he attended the EDA meeting to say thank you for serving on the EDA, especially for a six year term. He said the EDA should not be discouraged because the Taste of Lonsdale defaulted on their loan because the EDA is doing great things such as marketing, etc. Mayor Rud said the City Council and EDA have a vision to improve Lonsdale and it's quality of life. He said the City Administrator and himself met with Representative Lippert at the capital to discuss bonding. Mayor Rud thanked the Board members for their commitment to bettering Lonsdale. Benninghoff thanked Mayor Rud and the City Council for a well ran City, better than most.

b. Photo of EDA for Lonsdale Area News Review / City Website

Erickson took a photo of the Board for an upcoming Lonsdale Area News Review article to be ran on the EDA and other City Advisory Boards.

7. OTHER BUSINESS

a. Additional Items to be Discussed

None

b. Items for the June 20, 2019 Agenda

The Board requested that a recap of the Business Retention & Expansion (BRE) Program event, a resolution supporting BRE and the BRE application be on the agenda.

8. ADJOURNMENT

A motion was made by Rivers and seconded by Furrer to adjourn the meeting. Vote for: E. Daleiden, Benninghoff, Furrer, Rivers and J. Daleiden; Against: None; Vote 5-0. Motion carried. The meeting ended at 8:12 am.

Respectfully Submitted:

Joel A. Erickson, City Administrator