

**MINUTES  
CITY OF LONSDALE  
ECOMONIC DEVELOPMENT AUTHORITY MEETING  
SEPTEMBER 19 2024**

**1. CALL TO ORDER**

Daleiden called a meeting of the Lonsdale Economic Development Authority to order at 7:05 am.

**MEMBERS PRESENT:**

Wermerskirchen, Daleiden, Furrer, Simon and Pelava

**MEMBERS ABSENT:**

Austin and Prigge

**STAFF PRESENT:**

City Administrator Joel Erickson and Community Development Planner Cory Hinz-Ibarra

**OTHERS PRESENT:**

None

**2. AGENDA**

Daleiden asked if there were any additions, deletions or corrections to the agenda. A motion was made by Pelava and seconded by Simon to approve the agenda as presented. Vote for: Wermerskirchen, Daleiden, Furrer, Simon and Pelava. Against: None; Vote 5-0. Motion carried.

**3. CONSIDER APPROVAL OF THE MINUTES FROM AUGUST 15, 2024 MEETING**

Daleiden asked if there were any additions, deletions or corrections to the minutes. A motion was made by Daleiden and seconded by Simon to approve the minutes from the August 15, 2024 meeting. Vote for: Wermerskirchen, Daleiden, Furrer, Simon and Pelava. Against: None; Vote 5-0. Motion carried.

**4. CONSIDER APPROVAL OF THE AUGUST 2024 TREASURER'S REPORT AND MONTHLY BILL(S)**

Erickson said August had a beginning balance of \$154,623.76, revenues of \$552.08, and expenses of \$59,331.34 for an ending balance of \$95,844.50 between the three accounts. He said the revenue consisted of The Pet Stop Vet Clinic's monthly revolving loan fund payment. Erickson said \$50,000 was accounted for in the SCDP Grant account but has been reclassified because it was street maintenance funding and not associated with the SCDP grant. He said expense(s) included payroll/benefits, the July expenses for digital marketing, Lunch & Learn expenses, postage and insurance. Erickson said the expense(s) to be paid in August consisted of July digital marketing and Lunch & Learn expenses. Pelava asked when the loan to The Pet Stop Vet Clinic will be paid off.

Erickson said he believes the loan will be paid off in October of 2026. Wermerskirchen asked if the payments would be allocated to the Revolving Loan Fund. Erickson said yes. A motion was made by Furrer and seconded by Wermerskirchen to approve the August 2024 Treasurer's Report and monthly bill(s). Vote for: Wermerskirchen, Daleiden, Furrer, Simon and Pelava. Against: None; Vote 5-0. Motion carried.

**5. OLD BUSINESS**

a. Update on the EDA's Small Cities Development Program Grant

Erickson said four property owners have qualified for the grant program. He said one has gotten their home evaluated for needed repairs and the other three are in the process of getting their evaluations scheduled with the Building Official. Furrer asked if signage was required. Erickson replied yes, to solicit projects to Section 3 qualified businesses.

**6. NEW BUSINESS**

a. Update on the September 17, 2024 Lunch & Learn Event

Erickson said the event had good attendance and reviewed how it went. Hinz-Ibarra said the topic was good and the presenters were relatable. Furrer said it seems like there has been good attendance at recent events so the EDA must be hitting the right topics.

b. Review the October Marketing Calendar and Discuss the November Marketing Objectives

Hinz-Ibarra said this was approved at the last meeting. He said Holly attended the recent ribbon cutting for the Kalina Park Disc Golf Course. Hinz-Ibarra reviewed the proposed schedule and items to be shared. Wermerskirchen said it would be good to publicize the Library grand opening, upcoming Halloween Party and voting. The Board held discussion on future videos and content.

**7. OTHER BUSINESS**

a. Additional Items to be Discussed

Furrer said the grand opening for Ivory Onyx is scheduled for September 27<sup>th</sup>. Erickson said Advanced Exhaust Solutions will be submitting their Land Use application, which is scheduled to be presented at the September 30, 2024 Special Planning Commission Meeting. Wermerskirchen asked if there is anything new on the Minnesota Millwork & Fixture's (MMF) MN DEED funding. Erickson said MMF has decided to not pursue the funding at this time. He said MMF has purchased the building across the street, finished in the interior of it and purchased several pieces of equipment that were included in the funding application. Simon said there were numerous typos in the social media marketing materials. Wermerskirchen said the EDA should market its Revolving Loan Fund. Daleiden said the SCDP Grant should be marketed as well. Furrer asked who the City purchases the flower for Main St. from. Erickson said Park Board member Laura Carpentier purchases them from Bachmann's and plants them for the City. Furrer suggested purchasing them from a local business.

b. Items for the October 17, 2024 Agenda

The Board did not request any specific items be on the October 17, 2024 agenda.

**8. ADJOURNMENT**

A motion was made by Wermerskirchen and seconded by Pelava to adjourn the meeting. Vote for: Wermerskirchen, Daleiden, Furrer, Simon and Pelava. Against: None; Vote 5-0. Motion carried. The meeting ended at 7:44 am.

Respectfully Submitted:

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Joel A. Erickson, City Administrator