

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY MEETING
OCTOBER 18, 2018**

1. CALL TO ORDER

Prigge called the meeting to order at 7:01 am in the City Council Chambers, 415 Central St. W.

MEMBERS PRESENT:

Cherney, Zellner, Prigge, Furrer, Rivers and Daleiden

MEMBERS ABSENT:

Benninghoff

STAFF PRESENT:

City Administrator Joel Erickson

OTHERS PRESENT:

None

2. AGENDA

Prigge said the agenda went through 7B and asked if there were any additions, deletions or corrections to the agenda. A motion was made by Zellner and seconded by Cherney to approve the agenda as presented. Vote for: Cherney, Zellner, Prigge, Furrer, Rivers and Daleiden; Against: None; Vote 6-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE SEPTEMBER 20, 2018 MEETING

Prigge asked if anyone had an additions, deletions or corrections to the minutes. Rivers said “roll” should be changed to “role” in item 5B. A motion was made by Cherney and seconded by Rivers to approve the minutes from the September 20, 2018 meeting with the noted correction. Vote for: Cherney, Zellner, Prigge, Furrer, Rivers and Daleiden; Against: None; Vote 6-0. Motion carried.

4. CONSIDER APPROVAL OF THE SEPTEMBER 2018 TREASURER’S REPORT AND MONTHLY BILL(S)

Erickson said September had a beginning balance of \$54,624.18, revenues of \$1,383.87 and expenses of \$2,526.39 for an ending balance of \$53,481.66. He said the September bills pertained to marketing, the Lonsdale Crawl and insurance. Erickson said the only bill to be paid in October was for Spectrum Reach in the amount of \$990.50. A motion was made by Daleiden and seconded by Cherney to approve the September 2018 Treasurer’s Reports and bill(s). Vote for: Cherney, Zellner, Prigge, Furrer, Rivers and Daleiden; Against: None; Vote 6-0. Motion carried.

5. OLD BUSINESS

a. Discuss Hosting a Business Forum in November

Erickson said this item was discussed at the last meeting and provided a summary of the discussion. Rivers asked several questions “what type of speaker” and “who to attract”. He said the Forum needs to be interesting for people to attend. Cherney said he would like to see

discussion held with those that attend and to use a white board to track discussion. Prigge said a focus should be the EDA's B.R.&E. program. Cherney suggested a theme of "Help Wanted" for tactics, tools and ideas to address workforce issues. Zellner said the EDA is also looking for help to gain ideas, etc. to help the community. Discussion focused on attraction/retention of quality employees; generational workforce concerns and engagement of attendees. Cherney said the Forum should be open to residents and not only businesses. The Board discussed financial incentives, places to eat and brainstorming ideas for the Forum to be provided to staff the week of November 5, 2018. The Board agreed that the Forum will be held in February 2019 and the specific date is to be determined by guest speaker(s) schedule(s).

6. NEW BUSINESS

a. Use of Business Retention & Expansion Visit Information

Erickson asked how the Board wanted to use the information obtained from the B.R.&E. visits. Prigge said it is important to use the information going forward. Erickson agreed and said it should be used to establish priorities.

b. Education and Economics Skilled Workforce Conference – "The Tiger Path Story"

The Board discussed the conference. Rivers said he has relationships with TCU/NP school districts, is interested and willing to attend. Erickson said he would provide Rivers the registration information for him to register.

7. OTHER BUSINESS

a. Additional Items to be Discussed

Prigge asked if there were any additional items to be discussed. There were no additional items brought up for discussion.

b. Items for the November 15, 2018 Agenda

The Board requested discussion on the Business Forum and review of B.R.&E. training, which Benninghoff and Erickson are attending at the U of M.

8. ADJOURNMENT

A motion was made by Zellner and seconded by Cherney to adjourn the meeting. Vote for: Cherney, Zellner, Prigge, Furrer, Rivers and Daleiden; Against: None; Vote 6-0. Motion carried. The meeting ended at 8:03 am.

Respectfully Submitted:

Joel A. Erickson, City Administrator