

**MINUTES  
CITY OF LONSDALE  
ECONOMIC DEVELOPMENT AUTHORITY  
OCTOBER 20, 2011**

**1. CALL TO ORDER**

President Lieske called the meeting to order at 7:02 am in the City Council Chambers at 415 Central St. W.

**MEMBERS PRESENT:**

Dietz, Furrer, Duban, Lieske, Kuchinka and Pierskalla

**MEMBERS ABSENT:**

Daleiden

**STAFF PRESENT:**

Joel Erickson, City Administrator

**OTHERS PRESENT:**

None

**2. AGENDA**

Lieske asked if there were any additions or deletions to the agenda. A motion was made by Duban and seconded by Kuchinka to approve the agenda. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

**3. APPROVAL OF THE MINUTES FROM THE SEPTEMBER 15, 2011  
REGULAR MEETING**

Lieske asked if there were any additions or deletions to the minutes. Kuchinka said he was not present at the September meeting. Pierskalla also said he was not present at the September meeting. Erickson said he would make the noted changes to the minutes. A motion was made by Furrer and seconded by Duban to approve the minutes of the September 15, 2011 regular meeting. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

**4. TREASURER'S REPORT**

Erickson said September had a beginning balance of \$236,593.08, revenues of \$940.29, which were loan payments and expenses of \$1,192.99 for an ending balance of \$236,340.38. He also said that there was one legal bill totaling \$340.60 pertaining to Heritage Heating & Air. A motion was made by Pierskalla and seconded by Dietz to approve the September 2011 Treasurer's Report. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

## **5. OLD BUSINESS**

- a. Update on Lonsdale EDA Sign Adjacent to I-35  
Erickson said he did not have an update to provide the Board.
- b. Update on Heritage Heating & Air / Duane Moe Delinquent Revolving Loan  
Erickson said he scheduled a meeting with Moe regarding the loan but Moe did not show up. He said since Moe did not show up, he discussed a proposal to initiate legal action against Heritage Heating & Air in conciliation court. He said he proposed and the City Council adopted a resolution at their last meeting to initiate legal action against Heritage Heating & Air in conciliation court. Duban asked why the Board would be foregoing the remaining \$116.06. She said the Board should receive the entire amount due. Erickson said the maximum amount of a claim can be \$7,500.00. Erickson said in the future, the claim will be made at a lower amount to account for associated legal fees.
- c. Update on Business Visits with Lonsdale Area Chamber of Commerce  
Erickson said the Chamber has conducted several business visits but he did not attend them. Kuchinka and Dietz both said that since joining the Chamber, Reyes has done a good job.
- d. Update on Marketing on City Industrial Lot  
No update was provided.

## **6. NEW BUSINESS**

- a. Update on the Lonsdale 1<sup>st</sup> Program  
Erickson said participation is down slightly from previous rounds. He said the cards have been ordered and will be ready for delivery to businesses prior to November 1, 2011. The Board held general discussion on ways to increase participation such as more articles in the newspaper about the program. Dietz suggested that pictures of past winners be put the paper so residents associate a person winning a prize for participating in the program. The Board held the drawing to determine from the participants, where the gift certificates would be purchased from. The businesses drawn for gift certificates were: (1) Custom Cuts by Carol, (2) Lonsdale Feedmill, (3) Subway and (4) Lonsdale Liquor. Erickson said he would purchase the gift certificates and include the business names in all advertising done for the program.

## **7. OTHER BUSINESS**

- a. Additional Items to be Discussed  
The Board discussed ways to show the businesses in town that the City appreciates their commitment to the City. The Board agreed that the business visits were started to accomplish this.

**8. ADJOURNMENT**

A motion was made by Furrer and seconded by Duban to adjourn the meeting at 8:00 am. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka and Pierskalla. Against: None  
Vote 6-0. Motion carried.

Respectfully Submitted:

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Joel A. Erickson, City Administrator