

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY MEETING
JUNE 27, 2013**

1. CALL TO ORDER

President Lieske called the meeting to order at 7:00 am in the City Council Chambers at 415 Central St. W.

MEMBERS PRESENT:

Zellner, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden

MEMBERS ABSENT:

None

STAFF PRESENT:

Joel Erickson, City Administrator

OTHERS PRESENT:

None

2. AGENDA

Lieske asked if there were any additions, deletions or corrections to the agenda. A motion was made by Duban and seconded by Kuchinka to approve the agenda as presented. Vote for: Zellner, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 7-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE MAY 16, 2013 REGULAR

Lieske asked if there were any additions, deletions or corrections to the minutes. A motion was made by Daleiden and seconded by Zellner to approve the minutes of the May 16, 2013 regular meeting. Vote for: Zellner, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 7-0. Motion carried.

4. CONSIDER APPROVAL OF THE MAY 2013 TREASURER'S REPORTS AND MONTHLY BILL(S)

Erickson said May had a beginning balance of \$235,007.50, revenues of \$516.35 and expenses of \$1,748.00 for an ending balance of \$233,775.85. He said there was an invoice for flowers totaling \$171.49 for review and approval. A motion was made by Furrer and seconded by Duban to approve the May 2013 Treasurer's Report and the invoice. Vote for: Zellner, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 7-0. Motion carried.

5. OLD BUSINESS

a. Update on the Lonsdale Business Park

Erickson said the City Council approved entering into a purchase agreement between the City of Lonsdale and All Terra, LLC for the property proposed to be location of the business park. He explained the process and required meetings leading up to the public improvement for the site. Erickson said that he expects grading to begin shortly, which is the responsibility of All Terra, LLC.

b. Review the Economic Development Section of the City's Comprehensive Plan

The Board continued reviewing the Economic Development chapter of the City's Comprehensive Plan. The Board reviewed surveys sent to Main Street businesses, property owners and tenants. Erickson said an article in the paper regarding the City's enforcement of the City's Sign Ordinance was also enclosed. The Board held general discussion on the surveys, signs, the role/duties of the EDA vs. LACC and the marketing of Lonsdale in general.

The consensus of the Board was the following be goals of the EDA:

1. Increase the industrial base;
2. Facilitate the development of one new industrial enterprise per year;
3. Improve the Public Relations program to communicate what the EDA is doing;
4. Facilitate a plan to keep Main Street viable;
5. Develop an active program to support the growth of and property of existing business operations

The consensus of the Board was the following are economic issues:

1. In town educational opportunities are limited to K-4;
2. Preservation and reuse of the grain elevator;
3. Attracting commercial and industrial development;
4. Business Park;
5. Main Street revitalization;
6. More employment opportunities at all levels;
7. Highway 19 Corridor;
8. Lack of retail variety

c. Discuss Ideas for Marketing Lonsdale/Businesses

This agenda item was not discussed.

6. NEW BUSINESS

a. None

7. OTHER BUSINESS

a. Additional Items to be Discussed

Erickson said the Lonsdale Area Chamber of Commerce (LACC) hired a new employee. He said her name is Terry McCullough and will serve as Assistant to the Board of the LACC.

b. Items for the July 18, 2013 Agenda

The consensus of the Board was to continue working on revising Chapter 6 of the City's Comprehensive Plan.

8. ADJOURNMENT

A motion was made by Duban and seconded by Lieske to adjourn the meeting at 9:02 am. Vote for: Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

Respectfully Submitted:

Joel A. Erickson, City Administrator