

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY
AUGUST 16, 2012**

1. CALL TO ORDER

Vice President Duban called the meeting to order at 7:00 am in the City Council Chambers at 415 Central St. W.

MEMBERS PRESENT:

Dietz, Furrer, Duban, Kuchinka, Pierskalla and Daleiden

MEMBERS ABSENT:

Lieske

STAFF PRESENT:

Joel Erickson, City Administrator

OTHERS PRESENT:

None

2. AGENDA

Duban asked if there were any additions or deletions to the agenda. A motion was made by Daleiden and seconded by Pierskalla to approve the agenda. Vote for: Dietz, Furrer, Duban, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE JULY 19, 2012 REGULAR MEETING

Duban asked if there were any additions or deletions to the minutes. A motion was made by Kuchinka and seconded by Pierskalla to approve the minutes of the July 19, 2012 regular meeting. Vote for: Dietz, Furrer, Duban, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

4. TREASURER'S REPORT

a. Consider Approval of the July 2012 Treasurer's Reports

Erickson said July had a beginning balance of \$240,724.01, revenues of \$871.27 and expenses of \$993.35 for an ending balance of \$240,601.93. He said the only bill for review is from the LACC for the second quarter seminar that has already been approved by the Board. A motion was made by Furrer and seconded by Kuchinka to approve the July 2012 Treasurer's Report and the one invoice. Vote for: Dietz, Furrer, Duban, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

5. OLD BUSINESS

- a. Update on Lonsdale EDA Sign Adjacent to I-35
Erickson said he has called MnDoT for an update on the permit but has not received a return phone call back. He said would continue to try to make contact with MnDoT to find out the status of the permit.
- b. Update on Steele Waseca Cooperative Electric
Erickson said Mayor Rud and himself met with Deanna Kuennen, Rice County Economic Development Director and Doug Hughes of Steele Waseca Cooperative Electric (SWCE) regarding SWCE purchasing property on the east side of Lonsdale for a business park. He said it was good to have a meeting so everyone knows what each party is doing. Erickson said it was decided to use the Lonsdale property as the case study for establishing costs for SWCE to purchase property and get the site developed. Furrer said it is good to see that Rice County is making sure there is an even playing field for each city in the County. Erickson commented on the letter of recommendation, State Representative Kelby Woodard wrote to the MN DEED Commissioner on behalf of the City's grant application.
- c. Update and Discuss Park Improvements to the Property Located at 127 Main St. N.
Erickson updated the Board on the park planning committee decisions on the parks layout, design and amenities. Kuchinka said there would be maintenance if tables with swivel seats were purchased. The Board held discussion on the pub style tables. The Board discussed what to do with the Carey property, specifically if the City should purchase it or not.
- d. 2013 Budget Discussion
Erickson updated the Board on the budget meetings held by the City Council. He said the expense for the Main Street park needs to be added, legal expenses have increased due to collection of the delinquent loan provided to Heritage Heating & Air and the Lonsdale Area Chamber of Commerce will be at the September meeting to make a financial request for 2013.

6. NEW BUSINESS

- a. Lonsdale 1st Program
Erickson reviewed the schedule for the 2012 program. Furrer asked if there will be enough time between the businesses notifying staff of their participation and the start of the program. Erickson said yes. Erickson asked about prizes. Kuchinka said it would be nice if the grand prize was purchased in Lonsdale and suggested a gas grill be the grand prize. Erickson asked if the grand prize would be from a business in town or a participating business and how to determine where the grand prize is purchased from. The Board discussed giving Chamber Bucks as the grand prize. Furrer questioned if the Chamber Bucks needed to be used only at LACC member businesses. Kuchinka suggested Lonsdale 1st Bucks, specific to the program, so they can be used at any business in Lonsdale. Erickson said he would contact the LACC and Frandsen Bank & Trust. The

Board agreed there would be a grand prize valued at around \$350.00 and (4) \$50.00 gift certificates provided as prizes. The Board agreed the cost to participate will remain at \$25.00.

- b. Discuss Heritage Heating & Air Revolving Loan Delinquency
Erickson said the City Council has concerns about the EDA pursuing collection of the delinquent loan of Heritage Heating & Air. He said the City Council felt the money spent on recovery of the delinquent loan was not a good idea because the EDA is spending money to recover a debt that is probably not recoverable. A motion was made by Daleiden and seconded by Kuchinka to not pursue the remaining balance of the delinquent loan provided to Heritage Heating & Air. Vote for: Dietz, Furrer, Duban, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.
- c. EDA Sign (Main Street) on Lonsdale Telephone Property
Erickson provided the regulations that would pertain to the sign if constructed. The consensus of the Board was to not construct a "Main Street" sign on the east edge of Lonsdale and instead have Planning & Zoning review the sign regulations as it pertains to off premise signs. The Board agreed it would be better if Main Street businesses would be allowed to have off-premise advertising signs compared to a sign on the edge of town.
- d. Select Winner of the 2012 Main Street Flower Planter Contest
Dietz left the meeting. The Board reviewed the flower planters planted by businesses. The Board agreed all planters looked good. A motion was made by Furrer and seconded by Kuchinka to select the flower planter planted by Head Quarters 101 as the winner of the 2012 flower planter contest. Erickson said he would contact Head Quarters 101 and submit an article to the Lonsdale News Review noting all the businesses that participated in the contest.
- e. Review of Rice County Housing Study
Erickson said Rice County has completed its County Housing Study. He reviewed the main points and recommendations specific to Lonsdale. Kuchinka asked if the study could be reviewed in more detail at the next meeting. Erickson said he would include it on the September agenda for review and discussion.

7. OTHER BUSINESS

- a. Additional Items to be Discussed
None
- b. Items for the September 2012 Agenda
The Board requested the following items be placed on the September agenda: (1) Lonsdale 1st program; (2) Rice County Housing Study; (3) signs; (4) Main Street Park and (5) the Carey property.

8. ADJOURNMENT

A motion was made by Daleiden and seconded by Furrer to adjourn the meeting at 8:30 am. Vote for: Furrer, Duban, Kuchinka, Pierskalla and Daleiden. Against: None Vote 5-0. Motion carried.

Respectfully Submitted:

Joel A. Erickson, City Administrator