

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY MEETING
AUGUST 16, 2018**

1. CALL TO ORDER

Prigge called the meeting to order at 7:04 am in the City Council Chambers, 415 Central St. W.

MEMBERS PRESENT:

Cherney, Zellner, Benninghoff, Prigge, Furrer and Rivers

MEMBERS ABSENT:

Daleiden

STAFF PRESENT:

City Administrator Joel Erickson

OTHERS PRESENT:

Jennifer Nelson – Southern Minnesota Initiative Foundation

2. AGENDA

Prigge said the agenda went through 7B and asked if there were any additions, deletions or corrections to the agenda. A motion was made by Zellner and seconded by Cherney to approve the agenda as presented. Vote for: Cherney, Zellner, Benninghoff, Prigge, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE JUNE 14, 2018 MEETING

No minutes were included in the packet for review and approval.

4. CONSIDER APPROVAL OF THE JUNE AND JULY 2018 TREASURER'S REPORTS AND MONTHLY BILL(S)

Erickson said June had a beginning balance of \$54,405.74, revenues of \$1,935.95 and expenses of \$1,602.44 for an ending balance of \$54,739.25. He said the only bill to be paid in July was for Spectrum Reach. Erickson said July had a beginning balance of \$54,739.25, revenues of \$1,935.95 and expenses of \$1,629.04 for an ending balance of \$55,046.16. He said bills to be paid in August included: \$1,000.00 to APG of Southern MN for the 2018 Resource Guide and \$497.50 to Spectrum Reach for TV commercials and Pre-Roll. A motion was made by Daleiden and seconded by Cherney to approve the June and July 2018 Treasurer's Reports and bill(s). Vote for: Cherney, Zellner, Benninghoff, Prigge, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.

5. OLD BUSINESS

- a. Update on Participation in LACC/Copy Right Video Project
Erickson said the LACC is nearly complete with the videos and once complete, he would send them to the EDA for review and comments. He said the Board should be able to review them at the next meeting.

6. NEW BUSINESS

- a. Southern Minnesota Initiative Foundation (SMIF) Presentation
Erickson said staff from SMIF was present to discuss their funding request with the EDA. Jennifer Nelson of SMIF introduced herself and provided the Board with information on the financial incentives available through SMIF and businesses in Rice County that utilized their programs. She said TCU has been involved with their Early Childhood initiatives. Nelson said SMIF has begun to look at how to assist with early childhood care due to the shortage of facilities in the area. Nelson said Lonsdale has a daycare shortage of about 75 kids. She said SMIF receives funding from 30% of the 160 cities and 100% of the counties in the 20 county area. Cherney asked how long it took for a loan to be approved. Nelson said if the loan is under \$100,000, it takes about three month and if over \$100,000, the SMIF Board reviews those loans on a quarterly basis. Cherney asked if how long a business is in operation is part of the criteria for approval. Nelson said no because typically, the applications are submitted by start-ups. She said SMIF does require 75% loan participation from other funding sources. Cherney asked how many board members SMIF has. Nelson replied 20, one from each County. Rivers asked if SMIF provides funding to new businesses. Nelson provided the example of SMIF providing \$200,000 to Sage for equipment, equity and working capital.
- b. 2019 Budget
Erickson reviewed the proposed 2019 EDA budget. The Board reviewed the budget and held general discussion on measuring the success of TV/Pre-Roll marketing. Zellner said another community called to discuss the TV commercials. She said the Board approved the marketing to put Lonsdale on the map and it seems to be working. A motion was made by Cherney and seconded by Benninghoff to approve the EDA's 2019 preliminary budget. Vote for: Cherney, Zellner, Benninghoff, Prigge, Furrer and Rivers; Against: None; Vote 6-0. Motion carried.
- c. Business Retention & Expansion Visit Program
Erickson said a B.R.&E. visit is scheduled for 8:30 am at TMI, Inc.

7. OTHER BUSINESS

- a. Additional Items to be Discussed
Prigge asked if there were any additional items to be discussed. There were no additional items brought up for discussion.

b. Items for the September 20, 2018 Agenda

The Board did not request any specific item to be on the September 20, 2018 agenda.

8. ADJOURNMENT

A motion was made by Cherney and seconded by Zellner to adjourn the meeting.

Vote for: Cherney, Zellner, Benninghoff, Prigge, Furrer and Rivers; Against: None;

Vote 6-0. Motion carried. The meeting ended at 8:22 am.

Respectfully Submitted:

Joel A. Erickson, City Administrator