

CITY OF LONSDALE FOUNDER'S DAY COMMITTEE

Members: Michael Harding, Seth Peterson, Steven Cherney, Sophie Orluck,, Kari Miller, and Joshua Hillen,



AGENDA **APRIL 13, 2026 @ 7:15 PM** CITY COUNCIL CHAMBERS – 103 15TH AVE SE

The committee is provided with background information for agenda items in advance by Staff. Many decisions regarding agenda items are based upon this information, as well as: City policy and practices, input from constituents and a Founder's Day Members personal judgment. If you would like to address the Founder's Day Committee on an item not on the agenda, you will be given two minutes to address the committee under agenda item No. 8 "Presentation of Citizen Petitions and Comments." Please state your name and address for the record. All comments are appreciated.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Approval of Agenda

5. Approval of Minutes

Consider Approval of the Minutes from the March 9, 2026 Regular Meeting

6. Consider Approval of the March 2026 Financial Report and Monthly Bills

7. Public Hearings

a. None

8. Presentation of Citizen Petitions and Comments

9. Approval of the Consent Agenda

a. None

10. Old Business

a. None

11. New Business

a. Committee Member Assignments: Hinz-Ibarra

12. Other Business

- a. City Council approved Resolution 2026-20, a Resolution Accepting Donations for the 2026 Founders Fest Fireworks Display (Steele-Waseca Cooperative Electric: \$500.00 and Lonsdale Tool and Manufacturing: \$200.00) at the March 26, 2026 Meeting: Hinz-Ibarra
- b. Committee toured the Historic 3R Landmark School on Tuesday, April 7, 2026 at 3:30 pm: Hinz-Ibarra

CITY OF LONSDALE FOUNDER'S DAY COMMITTEE

Members: Michael Harding, Seth Peterson, Steven Cherney, Sophie Orluck,, Kari Miller, and Joshua Hillen,



Upcoming Meeting:

- i. Monday, May 11, 2026 at 7:15 pm

Adjournment

**MINUTES
CITY OF LONSDALE
FOUNDER'S DAY COMMITTEE
MARCH 9, 2026**

1. CALL TO ORDER

Orluck called the meeting to order at 7:20 pm in the City Council Chambers, 103 15th Ave SE.

2. PLEDGE OF ALLEGIANCE

Everyone stood and recited the pledge of allegiance.

3. ROLL CALL

Members Present: Mike Harding, Seth Peterson, Steve Cherney, Sophie Orluck, Kari Miller, and Joshua Hillen

Members Absent: None

City Staff Present: Community Development Planner Cory Hinz-Ibarra

4. APPROVAL OF AGENDA

Orluck asked if anyone had any additions, deletions, or corrections to the agenda. A motion was made by Cherney and seconded by Harding to approve the agenda. Vote for: Harding, Peterson, Cherney, Orluck, and Hillen: Vote Against: None. Vote: 5-0. Motion carried.

5. APPROVAL OF MINUTES

Orluck asked if anyone had any additions, deletion, or corrections to the February 9, 2026 Regular Meeting Minutes. A motion was made by Harding and seconded by Hillen to approve the minutes from the February 9, 2026 Regular Meeting. Vote for: Harding, Peterson, Cherney, Orluck, and Hillen: Vote Against: None. Vote: 5-0. Motion carried.

6. CONSIDER APPROVAL OF THE FEBRUARY 2026 FINANCIAL REPORT AND MONTHLY BILLS

Hinz-Ibarra presented the February 2026 Financial Report, noting an ending cash balance of \$2,833.18. Hinz-Ibarra reported that five donations were received in February: Mackenthun's Fine Foods (\$500), First National Bank (\$500), Fransden Bank and Trust (\$500), Lions Club (\$500), and Lonsdale American Legion (\$1,000). There were no expenses in February. Orluck confirmed that the Committee was no longer operating with a negative balance. A motion was made by Hillen and seconded by Cherney to approve the February 2026 Financial Report and Monthly Bills. Vote for: Harding, Peterson, Cherney, Orluck, and Hillen: Vote Against: None. Vote: 5-0. Motion carried.

7. PUBLIC HEARINGS

None

8. PRESENTATION OF CITIZEN PETITIONS AND COMMENTS

None

9. APPROVAL OF CONSENT AGENDA

None

10. OLD BUSINESS

None

11. NEW BUSINESS

a. Committee Member Assignments

Hinz-Ibarra noted that the Committee was approaching a high priority point for establishing the event schedule, being only 3.5 months away from the event. Hinz-Ibarra emphasized the need to finalize details soon as Hillen had been asking via email whether anything had been finalized to share.

Fundraising: Orluck reported progress in fundraising efforts with continuous interest from contacts and potential donations that could bring the total to around \$15,000. Orluck noted this would nearly fulfill the fireworks funding goal of \$18,000, potentially allowing funds for additional activities like petting zoos or carriage rides. Orluck mentioned plans to continue business-to-business outreach, with Montgomery being the next target town. Orluck also referenced a Google spreadsheet for tracking donation efforts and noted that she canvassed the industrial park, though responses were still pending. Hinz-Ibarra acknowledged recent commitments from Steel Waseca Co-op (\$500) and Lonsdale Beautifully Made Minnesota (\$500), thanks to Hillen's outreach efforts. Hinz-Ibarra also mentioned the Lonsdale Community Foundation application that still needed additional information to be submitted.

Cady Berg, from the Lonsdale Community Foundation, discussed potential collaboration with City food truck events, suggesting the Founders Day Committee could set up booths to fundraise and advertise the event. The Committee expressed interest in this partnership approach. Cherney raised concerns about defining what the Committee was collecting money for beyond fireworks and suggested incentivizing donors through recognition, referencing his experience with the Burnsville Fire Muster. Cherney emphasized keeping the first-year event simple and focused, expressing some concern about the event becoming too complex. Orluck clarified that this year's approach was to keep things simple, with the parade already eliminated due to time constraints. Committee members discussed promotional materials including t-shirts featuring sponsor logos in a concert-style format, and the possibility of working with local design businesses for production.

Historical Event Activities: Cherney reported on plans for videography of historical buildings at \$95 per hour, which he would fund personally. Cherney mentioned working with Steve Vosejka and potentially interviewing an elderly resident who was drafting a book about the town's history. Cherney said the goal was to create a legacy video that could be shown on screens, streamed, or sold as copies. Cherney also discussed reaching out to various historical groups including horse and buggy groups, 1876 townspeople reenactors, Lakelanders Barbershop Chorus, and even suggested period activities like hatchet throwing, though concerns were raised about liability and costs. Hinz-Ibarra noted community feedback about the event being too spread out across multiple locations (Rail 19, 3R Landmark School, and Trcka Park) and questioned how to connect these areas effectively.

Rail 19 Activities: Harding reported challenges with the barbecue cook-off due to the late 3:00 pm start time as teams need all-day preparation time. Only one team had shown interest and they did not want to do traditional barbecue. Harding said the cornhole tournament remained viable with two groups interested in organizing it. Harding said additional City fencing would be needed to allow alcohol sales during the tournament. Regarding entertainment, Harding found a band called Rock Godz (an 80's cover band) available for \$3,300, which was \$1,000 less than their usual rate. Harding said the band would also DJ during fireworks with patriotic music, noting this coincided with the United States' 250th Anniversary. Harding said Rail 19 was uncomfortable footing the entire band cost and sought Committee assistance. The Committee worked to establish a timeline with activities starting at 3:00 pm. The cornhole tournament would begin with sign-ups at 2:00 pm and competition at 3:00 pm. The band would perform from 8:00 pm to 11:00 pm or midnight with the usual noise ordinance considerations. Miller confirmed she would create the July 3, 2026 Founders Festival Event flyer.

Trcka Park Activities: Hillen reported that baseball and softball coaches wanted him to check back at the end of March and the Committee decided to focus only on soccer activities to avoid spreading too thin across locations. Miller confirmed TCU Soccer Club activities would run from 3:00 pm until sunset as the park lacks lighting. Food vendors confirmed for Trcka Park included Kona Ice, Meat Madness food truck, and Smoke (6-10 PM), with Shields Lake Cheesecake also interested in setting up. Hillen reported a trade opportunity with KCHK Radio for \$150, which would provide \$700 worth of advertising (60 30-second ads in the two weeks leading up to the event) plus a 10-15 minute morning interview worth \$50. A motion was made by Orluck and seconded by Harding to approve the trade opportunity with KCHK Radio in the amount of \$150.00. Vote for: Harding, Peterson, Cherney, Orluck, and Hillen: Vote Against: None. Vote: 5-0. Motion carried.

The Committee discussed creating updated promotional materials featuring higher-level sponsors and developing new donation flyers with tiered giving levels to address feedback about the large gap between \$1,500 and \$5,000 donation levels. Cherney requested Berg to work with Hillen in developing a new donation flyer.

Volunteer Coordination: Orluck asked about Parks Board interest in volunteering with Hinz-Ibarra agreeing to raise this at the next Park Board meeting. Miller confirmed the Lonsdale Ambassadors had also expressed willingness to help once the schedule was more solidified.

12. OTHER BUSINESS

- a. Hinz-Ibarra said the City Council approved Resolution 2026-11, a Resolution Accepting Donations for the 2026 Founders Fest Fireworks Display at the February 26, 2026.
- b. Cherney proposed investigating a mural opportunity on the building across from Bill Lieske's office potentially featuring Founders Day themes and major sponsors. The Committee supported pursuing the option.

13. ADJOURNMENT

A motion was made by Harding and seconded by Hillen to adjourn the meeting at 8:33 p.m. Vote for: Harding, Peterson, Cherney, Orluck, and Hillen: Vote Against: None. Vote: 5-0. Motion carried.

Respectfully Submitted:

Cory Hinz-Ibarra, Community Development Planner



FOUNDER'S DAY COMMITTEE STAFF REPORT

TO: FOUNDER'S DAY COMMITTEE
FROM: CORY HINZ-IBARRA, COMMUNITY DEVELOPMENT PLANNER
DATE: APRIL 13, 2026
SUBJECT: CONSIDER APPROVAL OF THE MARCH 2026 FINANCIAL REPORT

Guiding Principle: *Review revenues and expenses for compliance/consistency with the budget and goals of the Founder's Day Committee.*

Requested Action: *Motion to approve the March 2026 financial report.*

Introduction:

March 2026 had an ending cash balance of \$6,354.33. In March 2026, five donations were received: Dwayne's Body Shop (\$750.00), Dwayne's Auto Sales (\$750.00), Steele-Waseca Cooperative Electric (\$500.00), Lonsdale Tool & Manufacturing, Inc (\$200.00), and DSI (\$1,500.00). March invoices include DM Stamps & Specialties: \$30.25 (plaque) and KCHK: \$150.00 (donation trade for one interview and 60:30 second commercials).

Fiscal Impact:

Revenues and expenses should be consistent with the goals and objectives of the Founder's Day Committee.

Alternatives:

1. Do not approve the March 2026 Financial Reports (revenue/expenses balance sheets) and monthly bill(s).

Attachments:

1. March 2026 Financial Reports.



Invoice Number: IV00586500

Page: 1 of 1

Date: 2/24/2026

Salesperson: HOUSE

Regular Invoice

3LON004

B City Of Lonsdale
I 103 15th Ave Se
L Lonsdale MN 55046-5001
L USA

0

S City Of Lonsdale
H 103 15th Ave Se
I Lonsdale MN 55046-5001
P USA

T
O

T
O

Order	Purchase Order	Packages	Prepaid	Weight	Ship Via	Terms
C000092255	-- SEE BELOW --	1	0.00	0.15	Ground Advantage <1 lb	Net 30
Line/Rel	Qty Ordered	Qty Shipped	Unit Price	Discount %	Extended Price	
1	1.000	1.000	30.2500	0 %	30.25	

CI:
Item: 70-1002
Description: Custom Sign 2" x 10" 2 line
U/M: EA
Date Shipped: 2/23/2026

Engraved Plastic Plate
2 x 10 x 1/16
X31 222-192 Walnut/White Letters
All Caps
dm\city of lonsdale 2 x 10 2-line.xot

COMMISSIONER
SETH PETERSON

*Founder's Day Committee
Budget
2-26-26
Wendy Anderson*

Cust PO:Brittani Barnett

Country of Origin: USA

Remit Address:

DM Stamps & Specialties
87 Empire Drive
Saint Paul MN 55103-1856
(507) 387-4444

Tax ID 8023532

Currency: USD US Dollar

Sales Amount	30.25
Misc Charges	0.00
Freight	5.25
Surcharge	0.00
Sales Tax	0.00
Prepaid Amount	0.00
Total	35.50



"Classic Music"



Spotlighting: Lonsdale Founders Festival Trade with KCHK

At KCHK we'd like to customize an ad schedule for Lonsdale's Founders Fest, to establish your presence on our station, to branding your own message, and as always, to invite our listeners to recognize your event on July 3rd!

Your Investment: (June 20 - July 3)

- 60 :30 second commercials (June 20th-July 3rd) (\$700)
- 10-15 minute Morning Interview with Tom G. (\$50)

Price = \$150 (with \$500 trade for Blue Level Sponsorship)

Signature / Date

3/19/26

**City of Lonsdale
Balance Sheet Founders Day Committee
March-26**

Acct Number	Account Title	1/1/2026 Begin Year	3/31/2026 MTD Debit	3/31/2026 MTD Credit	3/31/2026 YTD Debit	3/31/2026 YTD Credit	3/31/2026 Current Balance
809-10100	Cash	-	-	-	-	-	-
809-10199	Fund Cash	(70.15)	3,742.15	(221.00)	10,245.48	(3,821.00)	6,354.33
809-11500	Accounts Receivable	-	-	-	-	-	-
809-20200	Accounts Payable	-	221.00	(185.50)	3,821.00	(3,821.00)	-
809-25300	Unreserved Fund Balance	-	-	-	-	-	(6,354.33)
	Net Income/(Loss)	(70.15)	3,963.15	(406.50)	14,066.48	(7,642.00)	-

City of Lonsdale
Expenditure Guideline Founders Day Committee
March-26

Acct Number	Account Title	3/31/2026 YTD Budget	3/31/2026 2026 Amount	3/31/2026 YTD Amount	3/31/2026 YTD Balance	% YTD Budget
809-41917-300	Professional Services	-	185.50	3,785.50	(3,785.50)	-
809-41917-304	Legal Fees	-	-	-	-	-
809-41917-322	Postage	-	-	-	-	-
809-41917-340	Advertising	-	-	-	-	-
809-41917-352	General Notices and Pub Info	-	-	-	-	-
809-41917-700	Transfers	-	-	-	-	-
		-	185.50	3,785.50	(3,785.50)	

City of Lonsdale
Revenue Guideline Founders Day Committee
March-26

Acct Number	Account Title	3/31/2026 YTD Budget	3/31/2026 2026 Amount	3/31/2026 YTD Amount	3/31/2026 YTD Balance	% YTD Budget
809-41917-036210	Interest Earnings	-	6.65	9.98	(9.98)	-
809-41917-036230	Contributions and Donations	-	3,700.00	10,200.00	(10,200.00)	-
809-41917-039203	Transfers from Other Fund	-	-	-	-	-
		-	3,706.65	10,209.98	(10,209.98)	



FOUNDER'S DAY COMMITTEE STAFF REPORT

TO: FOUNDER'S DAY COMMITTEE
FROM: CORY HINZ-IBARRA, COMMUNITY DEVELOPMENT PLANNER
DATE: APRIL 13, 2026
SUBJECT: COMMITTEE MEMBER ASSIGNMENTS

Guiding Principle: *Carry out the tasks assigned to each Committee Member..*

Requested Action: *Committee member updates.*

Introduction:

The following members have been assigned to the positions below and are requested to provide an update on what has been done since the last meeting and what is being planned for the April and May meetings.

- Fundraiser: Chair Orluck, Cherney, and Councilmember Miller
- Fireworks Coordinator: Chair Orluck
- Historical Event Activities Programmer: Cherney and Chair Orluck
- Partnership Ambassador (Rail 19 Bar & Grill): Harding
- Partnership Ambassador (Lonsdale Aces): Hillen

Staff is recommending that the Committee finalizes activities at the Historic 3R Landmark School at the April 13, 2026 meeting.

Fiscal Impact:

At this time, \$18,000 is the cost for the fireworks display.

Alternatives:

1. Do not provide assignment updates.

Attachments:

1. None