

# AGENDA

City of Lonsdale  
Economic Development Authority  
July 18, 2024 / 7:00 am  
City Council Chambers, 415 Central St. W.

1. Call the Meeting to Order
2. Consider Approval of the Agenda
3. Consider Approval of the Minutes from the June 20, 2024 Regular Meeting
4. Consider Approval of the June 2024 Treasurer's Reports and Monthly Bill(s)
5. Old Business
  - a. Update on the EDA's Small Cities Development Program Grant
  - b. Discuss the EDA's 2025 EDA Preliminary Budget
6. New Business
  - a. Review the APG Digital Marketing Campaign
  - b. Discuss Contracting With Westbrack Marketing to Promote Lonsdale Via Social Media
  - c. Consider Approval of Resolution 2024-01, a Resolution Establishing Fund 208 – Revolving Loan Program Fund and Transferring \$50,000.00 from the EDA Fund (210) to the EDA Revolving Loan Program Fund (208)
7. Other Business
  - a. Additional Items to be Discussed
  - b. Items for the August 15, 2024 Agenda
8. Adjournment